



KYLE LUNDY

Kansas City based UX enthusiast creating inclusive designs through research and empathy

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Professional Experience

2014-Present **ANTHOLOGY INC (FORMERLY IMODULES SOFTWARE)** Kansas City, Missouri

Web Developer, Brand Strategy March 2021-present

- Coded and launched a brand new .COM site for our newly merged company in 6 months.
- Developed, maintained, and evolved 3 existing marketing-focused internal websites.
- Implemented 5+ tools and processes to automate and streamline development and content management including request forms and process documentation.
- Advanced current web development technologies and standards across all initiatives.

Design Services Consultant August 2019-March 2021

- Outlined the new "Blueprint" redesign package that reduced the average implementation time from 6-8 months to 1 month.
- Led design service scoping and package creation increasing sales pipeline by 40%.
- Conducted user research and full site design reviews on existing client websites convincing 6 customers per quarter to purchase a redesign.
- Designed low fidelity wireframes and design mockups for 50+ high profile customers to ensure design solutions align with customer needs.

Digital Project Manager October 2016-January 2020

- Defined project plans and reported progress of objectives and deliverables for 35+ projects at various stages of completion at any given time.
- Successfully launched 800+ design projects ranging from multi-template redesigns, custom CMS patterns, and microsites.
- Organized and tasked out work to our 3 design, data and professional services teams.
- Identified project risk with mitigation strategies, solutions and 1-2 alternate project plans.

Web Designer & Developer November 2014-October 2016

- Completed 60-75% of design & build tasks ahead of deadlines with the remaining tasks still finished on time.
- Applied best practices and common standards while troubleshooting cross-browser compatibility issues and accessibility.

2013-2014 **PERCEPTIVE SOFTWARE, FROM LEXMARK** Lenexa, Kansas

Inside Sales Representative April 2014-November 2014

- Achieved and exceeded quota for 2 consecutive quarters.
- Uncovered sales opportunities with current customers, and increased the breadth and depth of their software solutions by 12% by discovering how to lessen our client's pain within their current software implementations.

Multimedia Designer for Creative Design January 2013-April 2014

Creative Design Intern May 2012-August 2012

- Lead designer for new website redesign in conjunction with rebranding initiative.
- Interactive video story-boarding, animation and motion graphics for several campaigns.
- Designed and created a variety of branded promotional thumbnails, advertisements, banners, billboards, and blog article illustrations.

Education

KANSAS STATE UNIVERSITY

Bachelor of Fine Arts in Digital Arts

Minor in Journalism and Mass Communications

- Director of Web, Design and Social Media for KSDB 91.9 FM
- Live Radio DJ for KSDB 91.9 FM
- Midwest Collegiate Ambassador for Monster Energy

Certificates

2021 **COURSERA**

Foundations of User Experience (UX) Design (54TYXPWUG6S)

Start the UX Design Process: Empathize, Define, and Ideate (BM9XYFTF29NN)

2013 **NATIONAL COMPUTER SCIENCE ACADEMY**

HTML 5.0 (4296033)

CSS (4296204)

Javascript (4305096)

Skills & Tools

Design Consulting, User Experience Design (UX), User Interface Design (UI), Wireframing, Creative Management, Art Direction, User Testing, Design Thinking, Brand Awareness, Project Management

Visual

Figma, Adobe CC (XD, Photoshop, Illustrator), Sketch, Marvel, InVision

Web

HTML + CSS, Bootstrap, Wordpress, Drupal, VS Code

Applications

Asana, OpenAir, Basecamp, Jira