



Character Statement

Whether it's learning new marketing techniques,, diving into the ever-evolving world of smart web & UI/UX design, or conducting user research, I am always looking for something to broaden my skill set, become more knowledgeable and drive ultimate success. I am self-motivated, hard-working, confident, attentive and goal oriented with respect to deadlines, budget, & project plans. I strive to make a name for myself through rapport with co-workers by being sociable, enthusiastic, and a great listener.

Education

Bachelor of Fine Arts in Digital Arts

Kansas State University | Manhattan, KS
Graduated: December 2012

Minor in Journalism and Mass Communications

Kansas State University | Manhattan, KS
Graduated: December 2012

Areas of Expertise

Project Planning, Web Design & Development, User Experience, Advertising, Social Media, Creative Direction, Email Marketing, Graphic Design, Bootstrap 3.0, HTML + CSS, Javascript, Adobe Creative Suite, Cinema 4D, SketchUp, Microsoft Word, Excel and Powerpoint, Mac OS and Windows

Achievements

2018 Q3, 2018 Q1, 2017 Q3, 2016 Q1, 2015 Q3
iModules Star Award Nominee
2017 Q4 iModules Star Award Winner
2013 2nd Place KAB Award for Website Design
2012 1st Place KAB Award for Event Promotion
2011 1st Place KAB Award for Website Design
Live Radio DJ for 4 semesters on KSDB 91.9FM

Recommendations

Check out what previous coworkers have expressed about me at: <https://www.linkedin.com/in/kylelundy>

Professional Experience

Front End Web Developer March 2021 - Current

Anthology Inc (formerly iModules Software) | Kansas City, MO

Develop, maintain, and evolve all marketing-focused web sites across the company
Participate in discussions with stakeholders and technical team to plan web solutions to marketing agendas
Lead small and large-scale programming projects, set deliverables, negotiate deadlines, and drive projects to completion
Create tools and processes to automate and streamline development, as needed
Advance current web development technologies and standards across all initiatives

Design Services Consultant August 2019 - March 2021

iModules Software | Kansas City, MO

In charge of all design service scoping, package creation, and pipeline development in support of Account Manager team through site design reviews.
Conduct user research on existing client websites to understand any pain points during the gift giving process.
Mockup low fidelity wireframes and design mockups for high profile customers to ensure design solution aligns with customer needs.

Project Manager November 2014 - January 2020

iModules Software | Kansas City, MO

Create, manage, and measure project plans, and report progress of objectives and deliverables for around 40+ projects at various stages of completion.
Organize and task out work to various internal design, data and web design teams.
Identify project risk and mitigation strategies, solutions and plans.
Manage project scope and contract updates through a formal change process.

Web Designer & Front-End Developer April 2014 - November 2014

iModules Software | Kansas City, MO

Worked closely with Project Managers and their clients to discuss requirements, goals, and timelines in order to design, create, and code site templates that are user-friendly, effective, intuitive, inspiring and appealing for Web, Mobile, and Email clients.
Used best practices and common standards while troubleshooting cross-browser compatibility issues.

Inside Sales Representative - Healthcare January 2013 - April 2014

Perceptive Software Inc. | Shawnee Mission, KS

Achieved and exceeded quota for 2 consecutive quarters, while responsible for managing sales opportunities with current customers, and increasing the breadth and depth of their software solutions by working with my Account Executives to lessen our client's pain within their current software implementations.

Multimedia Designer for Creative Design January 2012 - December 2012

Perceptive Software Inc. | Shawnee Mission, KS

Creative Design Intern from May 2012 - August 2012

Lead designer for new website redesign in conjunction with rebranding initiative.
Interactive video story-boarding, animation and motion graphics for several campaigns.
Designed and created a variety of branded promotional thumbnails, advertisements, banners, billboards, and article illustrations for use in the Customer Portal, InContext Magazine and the 2012 & 2013 Code Rush Programming Contest.