



# KYLE LUNDY

## Interactive Designer & Web Developer

www.kylelundy.com  
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klundy@ksu.edu  
913.940.6564

## OBJECTIVE

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To obtain a full-time position in a creative environment with which to enhance and utilize my design skills.

## CHARACTER STATEMENT

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Creative and self-motivated.  
Design orientated to meet and exceed clients needs.  
Attentive and goal oriented with respect to deadlines.

## EDUCATION

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### Bachelor of Fine Art in Digital Arts

Kansas State University      Manhattan, KS  
Graduated: December 2012

### Minor in Journalism and Mass Communications

Kansas State University      Manhattan, KS  
Graduated: December 2012

## TECHNICAL SKILLS

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NSCA Certified in HTML 4.0 and CSS 2.0  
Proficient in Cinema 4D, Adobe After Effects and SketchUp  
Proficient in Adobe Photoshop, Illustrator, and InDesign  
Proficient in Microsoft Word, Excel and Powerpoint  
Knowledgeable in Mac OS X and Windows

## ACHIEVEMENTS

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2011 1st Place KAB Award for Website Design  
2012 1st Place KAB Award for Event Promotion  
Three semesters of once a week live radio shows (Triple XL Show - rock, The Lightning Strike - Indie, Digital Dance Revolution - dubstep, house and techno)

## REFERENCES

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### Karen Palmer (Bellignhausen)

Perceptive Software Creative Director  
karen.palmer@perceptivesoftware.com  
913-667-3171 (W)

### Kenneth Dumler

Fort Riley MWR Senior Graphic Designer  
kenneth.c.dumler2.naf@mail.mil  
785-307-2451 (M)

### Mary Shirk

The Wildcat 91.9 FM Station Manager  
mojo@ksu.edu  
785-341-1825 (M)

## EXPERIENCE

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### Perceptive Software

**Shawnee Mission, KS      Summer 12**

Marketing Intern for Creative Design

- Created and collaborated in several interactive video story-boards.
- Motion graphic video for the "GoPerceptive" campaign for hiring interns and full-time employees based on the style of previous recruitment materials.
- Designed promotional materials for the 2012 Code Rush Programming Contest including the social media sites, billboards, buttons, and even the creation of a radio advertisement featured on KQRC 98.9FM using my voice.
- Article illustrations for website's Customer Portal, and their InContext Magazine.

### KSDB The Wildcat 91.9 FM

**Manhattan, KS      Spring 11 - Fall 12**

Website, Design and Social Media Director

- Coded and designed the new station website.
- Designed and updated the social media pages and integrated into the website. Kept the station's web content and social media topics within FCC ruling.
- Created posters, banners, and flyers to promote station awareness and their events.

### Great Plains IDEA (Interactive Distance Education Alliance)

**Manhattan, KS      Spring 12**

Marketing Assistant

- Updated and maintained the website's courses matrixes and program description.
- Created and managed all forms of social media including a Q&A blog.
- Designed banners, business cards, brochure templates, and the Spring Meeting 2012 promotional items package.

### U.S. Army MWR (Morale, Welfare and Recreation)

**Fort Riley, KS      Summer 11 - Fall 11**

Marketing Design Intern

- Banner, flyer, and handbill design for MWR affiliated company events.
- Collaborative design on cover and page spreads for Fall and Winter event guides.
- Photo documented and surveyed company event participants.

### Monster Beverage Corporation

**Manhattan, KS      Spring 11 - Fall 12**

Midwest Collegiate Ambassador for KSU

- Self-promoted the Monster Product and lifestyle by creating, sponsoring and marketing local events around the Kansas State University and Manhattan areas.
- Reached out to local bar owners, companies to organize these events.
- Set up visual display booths and product sample stands allowing the distribution of the products and Monster promotional items.
- Photo document events and take consumer-preference reports which are sent to sales management.
- Monitor inventory and track product distribution of each promotional event.
- Creation of Twitter and Facebook pages allow me to provide constant social updates for events and increase the reach of Manhattan residents.